

TERRILL L. HILL
MAYOR - COMMISSIONER

MARY LAWSON BROWN
VICE MAYOR - COMMISSIONER

RUFUS J. BOROM
COMMISSIONER

JUSTIN R. CAMPBELL
COMMISSIONER

JAMES NORWOOD, JR.
COMMISSIONER



CITY of Palatka
FLORIDA

Regular meeting 2nd and 4th Thursdays each month at 6:00 p.m.

TERRY K. SUGGS
CITY MANAGER

BETSY JORDAN DRIGGERS
CITY CLERK

MATTHEW D. REYNOLDS
FINANCE DIRECTOR

JAMES A. GRIFFITH
INTERIM CHIEF OF POLICE

MICHAEL LAMBERT
CHIEF FIRE DEPT

DONALD E. HOLMES
CITY ATTORNEY

September 3, 2015

TO CRA MEMBERS:

**MARY LAWSON BROWN, JAMES NORWOOD, Jr.,
RUFUS BOROM, JUSTIN CAMPBELL, SAM DEPUTY
AND KARL N. FLAGG:**

You are hereby notified that a special called meeting of the Palatka Community Redevelopment Agency (CRA) has been called to be held on Thursday, September 10, 2015, at the regular meeting place at City Hall, City Commission Chambers, 201 N. 2nd Street, Palatka, FL. The meeting is called to commence at 4:00 p.m.

The purpose of the meeting is to hold discussion and make recommendations concerning the 2015-16 Community Redevelopment Agency/Tax Increment Fund Budgets.

Please govern yourselves accordingly.

/s/ Terrill L. Hill

Terrill L. Hill, MAYOR/Chairman

We hereby acknowledge receipt of a copy of the foregoing Notice of Called Meeting of the Community Redevelopment Agency on the 3rd day of September, 2015.

/s/ Mary Lawson Brown
COMMISSIONER

/s/ Rufus Borom
COMMISSIONER

/s/ James Norwood, Jr.
COMMISSIONER

/s/ Justin Campbell
COMMISSIONER

/s/ Sam Deputy
REPRESENTATIVE
DOWNTOWN PALATKA, Inc.

/s/ Karl N. Flagg
PUTNAM COUNTY BOCC
DISTRICT 3 COMMISSIONER

ANY PERSON WISHING TO APPEAL ANY DECISION MADE BY THE COMMUNITY REDEVELOPMENT AGENCY WITH RESPECT TO ANY MATTER CONSIDERED AT SUCH MEETING WILL NEED A RECORD OF THE PROCEEDINGS, AND FOR SUCH PURPOSE MAY NEED TO INSURE THAT A VERBATIM RECORD OF THE PROCEEDINGS IS MADE, WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED. FS 288.105

PERSONS WITH DISABILITIES REQUIRING ACCOMMODATIONS IN ORDER TO PARTICIPATE IN THIS MEETING SHOULD CONTACT THE CITY CLERK'S OFFICE AT 329-0100 AT LEAST 24 HOURS IN ADVANCE TO REQUEST ACCOMMODATIONS

PHONE: (386) 329-0100

201 N. 2ND STREET • PALATKA, FLORIDA 32177
www.palatka-fl.gov

FAX: (386) 329-0106

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CITY ATTORNEY

AGENDA CITY OF PALATKA COMMUNITY REDEVELOPMENT AGENCY Called Meeting September 10, 2015 p.m. – 4:00 p.m.

CALL TO ORDER & Reading of Meeting Call:

- a. Invocation
- b. Pledge of Allegiance
- c. Roll Call

1. **PUBLIC COMMENTS** (Speakers limited to three minutes – no action taken on items):
2. **PRESENTATION AND DISCUSSION of proposed FY 2015-16 CRA/Tax Increment Fund Budget (with changes as recommended during 8/31/15 budget workshop)**
3. **ADJOURN**

*attachment

ANY PERSON WISHING TO APPEAL ANY DECISION MADE BY THE COMMUNITY REDEVELOPMENT AGENCY WITH RESPECT TO ANY MATTER CONSIDERED AT SUCH MEETING WILL NEED A RECORD OF THE PROCEEDINGS, AND FOR SUCH PURPOSE MAY NEED TO INSURE THAT A VERBATIM RECORD OF THE PROCEEDINGS IS MADE, WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED. FS 286.105

PERSONS WITH DISABILITIES REQUIRING ACCOMMODATIONS IN ORDER TO PARTICIPATE IN THIS MEETING SHOULD CONTACT THE CITY CLERK'S OFFICE AT 329-0100 AT LEAST 24 HOURS IN ADVANCE TO REQUEST ACCOMMODATIONS



**COMMUNITY REDEVELOPMENT
AGENCY AGENDA ITEM**

SUBJECT:

PRESENTATION - FY 2015-16 Draft Budget - Tax Increment Funds - Staff

SUMMARY:

Please find attached the Tentative CRA Budget for FY2015-2016. There were two changes that were made to the Downtown TIF budget based upon input from the CRA board at the workshop held on August 31, 2015.

The \$57,000 that was allocated to the Mainstreet Program has been separated into two separate lines, one for Marketing/Promotions in the amount of \$12,000 and the other for the Mainstreet Manager in the amount of \$45,000.

\$30,000 that was allocated for the relocation of the Clock Tower has been moved to the Redevelopment Incentives line, which has now increased to \$117,055.

There were no other changes made to the South and North Historic TIF Funds.

The DRAFT minutes of the 8/31/15 CRA Budget Workshop are included for discussion purposes.

RECOMMENDED ACTION:

Discussion and recommendations on the proposed FY 2015-16 CRA/TIF funds Budget.

ATTACHMENTS:

Description	Type
<input type="checkbox"/> TIF Line Item Detail	Presentation
<input type="checkbox"/> DRAFT Minutes 8/31/15 Workshop - for discussion purposes	Attachment

Tax Increment Fund

FUND TITLE/FUND # Tax Increment Fund: 030								
REVENUE OBJECT #/TITLE	ACTUAL 2013	ACTUAL 2014	BUDGET 2014	BUDGET 2015	ACTUAL 2015	PROJECTED 2015	BUDGET 2016	INCREASE/ DECREASE
PROPERTY TAXES								
311-0-3100 DOWNTOWN REDEV COUNTY SHARE	125,206	129,308	124,608	121,681	121,681	121,681	125,634	3.25%
311-0-3110 DOWNTOWN REDEV CITY SHARE	133,942	133,302	133,302	125,440	125,440	125,440	96,883	-22.77%
311-0-3200 SOUTH HISTORIC COUNTY SHARE	36,909	40,178	38,717	42,087	42,087	42,087	42,492	0.96%
311-0-3220 SOUTH HISTORIC CITY SHARE	39,484	41,419	41,419	43,387	43,387	43,387	32,768	-24.48%
311-0-3300 NORTH HISTORIC COUNTY SHARE	21,195	20,687	19,935	19,384	19,384	19,384	18,087	-6.69%
311-0-3330 NORTH HISTORIC CITY SHARE	22,674	21,326	21,326	19,983	19,983	19,983	13,948	-30.20%
Total	379,410	386,219	379,307	371,962	371,961	371,961	329,812	-11.33%
OTHER REVENUES								
331-0-7001 NEA GRANT	5,000	-	20,000	-	-	20,000	-	0.00%
365-0-1000 SALE OF SURPLUS LAND-100 BLOCK	-	148,950	150,000	-	-	-	-	0.00%
366-0-0001 CONTRIBUTION-215 DODGE ST	-	15,421	-	-	-	-	-	0.00%
369-9-1000 NORTH HISTORIC HIP REFUND/REIM	8,420	-	-	-	-	-	-	0.00%
369-9-1001 SOUTH HISTORIC HIP REFUND/REIM	4,648	-	-	-	-	-	-	0.00%
369-9-1002 STAGE RENTALS	-	-	-	-	-	-	-	0.00%
Total	18,067	164,371	170,000	-	-	20,000	-	0.00%
TOTAL REVENUES	397,477	550,590	549,307	371,962	371,961	391,961	329,812	-11.33%
CASH BALANCE FORWARD								
301-0-0001 DOWNTOWN REDEVELOPMENT FORWARD	-	-	56,350	93,469	-	93,469	63,951	-31.58%
301-0-0002 SOUTH HISTORIC BALANCE FORWARD	-	-	233,878	294,097	-	294,097	345,167	17.37%
301-0-0003 NORTH HISTORIC BALANCE FORWARD	-	-	68,666	96,928	-	96,928	128,128	32.19%
Total	-	-	358,894	484,494	-	484,494	537,246	10.89%
TOTAL REVENUES, TRANSFERS & CASH BALANCES	397,477	550,590	908,201	856,456	371,961	876,455	867,058	1.24%

Tax Increment Fund

FUND TITLE/FUND # Tax Increment Fund: 030		DOWNTOWN						
DEPARTMENT NAME/# Downtown: 030-30-580	ACTUAL 2013	ACTUAL 2014	BUDGET 2014	BUDGET 2015	ACTUAL 2015	PROJECTED 2015	BUDGET 2016	INCREASE/ DECREASE
EXPENDITURE OBJECT #/NAME								
3101 THIRD FRIDAY DOWNTOWN STREET P	17,147	13,890	18,000	18,000	10,362	18,000	-	-100.00%
3102 DANCIN' IN THE STREETS DOWNTOW	8,209	6,450	7,000	7,000	3,590	7,000	-	-100.00%
3103 SECOND SATURDAY DOWNTOWN TRUC	2,664	-	-	-	-	-	-	0.00%
3104 UNIVERSITY OF FLORIDA MASTER P	4,000	2,206	2,142	-	-	-	-	0.00%
3105 SMALL BUSINESS DEVELOPMENT CEN	14,063	10,000	10,000	10,000	5,000	10,000	10,000	0.00%
3106 MAINSTREET MANAGER	45,678	63,871	62,010	63,871	32,734	41,547	45,000	-29.55%
3107 AQUATIC MIDGE CONTROL PROJECT	-	-	8,000	7,650	-	2,650	-	-100.00%
3109 MAINTENANCE CONTRACT	-	-	-	-	-	-	10,000	0.00%
3110 MAINSTREET MARKETING	-	-	-	-	-	-	12,000	#VALUE!
4801 QUARTERLY EVENTS CALENDAR POST	254	200	200	400	100	300	-	-100.00%
4802 QUARTERLY EVENTS CALENDAR TABL	1,470	1,305	2,000	1,500	536	1,000	-	-100.00%
4803 ADVERTISING FOR PARADES, RETAI	1,376	-	-	-	-	-	-	0.00%
4804 PROJECT MARKETING	-	1,201	4,000	1,500	2,700	2,700	1,000	-33.33%
5280 MISC EXPENSES	131	159	500	500	37	400	500	0.00%
5401 FRA ANNUAL DUES, TRAINING	770	2,558	2,100	1,000	566	1,000	1,000	0.00%
5402 DEO Annual Dues	175	175	175	175	175	175	175	0.00%
5403 NMS CONFERENCE	-	-	850	-	-	-	-	0.00%
6310 DOWNTOWN REDEV EXPENSE	-	-	-	-	-	-	-	0.00%
6311 DOWNTOWN CHRISTMAS LIGHTS	2,487	5,710	6,000	3,000	187	3,000	4,000	33.33%
6312 NEA GRANT MATCH - ART IN PUBLI	5,000	36,030	35,500	-	-	-	-	0.00%
6313 MURAL LIGHTING	2,700	-	-	-	-	-	-	0.00%
6314 RECRUITMENT PROJECT	7,000	-	-	-	-	-	-	0.00%
6315 FACADE GRANT	-	12,781	30,000	-	-	-	-	0.00%
6316 WAYFINDING	906	-	-	-	-	-	5,000	0.00%
6317 ANNIE OAKLEY MURAL	6,100	-	-	-	-	-	-	0.00%
6318 1909 PALATKA UNION DEPOT MURAL	3,150	-	-	-	-	-	-	0.00%
6319 BUILDING IMPROVEMENT GRANT	-	-	30,000	-	-	-	-	0.00%
6320 LANDSCAPING	-	2,968	10,000	2,500	1,073	2,500	20,000	700.00%
6321 SITE AMENITIES	-	37,297	35,000	15,000	3,258	30,000	35,000	133.33%
6322 RIVERFRONT REDEVELOPMENT PROJECT	4,110	21,053	23,011	-	-	-	-	0.00%
6323 HARLEM NIGHTS IN PALATKA MURAL	-	4,500	4,500	-	-	-	-	0.00%
6324 STAGE	-	-	-	-	-	-	-	0.00%
6325 REDEVELOPMENT INCENTIVES	-	-	-	48,375	30,163	48,375	117,055	141.97%
6326 RELOCATE MILLENIUM CLOCK TOWER	-	-	-	-	-	-	-	0.00%
Total	127,390	222,353	290,988	180,471	90,481	168,647	260,730	44.47%
TRANSFERS								
9100 TRANSFER TO GENERAL FUND	-	-	-	-	-	-	-	0.00%
9101 TRANSFER TO BETTER PLACE-FRANK	300,000	-	-	-	-	-	-	0.00%
9102 REIMB GENERAL-MAINSTREET MANAGE	15,098	-	-	-	-	-	-	0.00%
9103 REIMB GENERAL-FIREWORKS	15,000	15,000	15,000	15,000	-	15,000	15,000	0.00%
9104 REIMB GENERAL-CHRISTMAS LIGHTS	-	1,400	1,400	1,400	-	1,400	1,400	0.00%
9105 TRANSFER TO BETTER PLACE-SOUTHERN	-	148,950	150,000	111,592	-	111,592	-	-100.00%
9106 REIMB GENERAL-ADMIN EXP	-	-	-	-	-	-	9,338	0.00%
Total	330,098	165,350	166,400	127,992	-	127,992	25,738	-79.89%
DEPARTMENT TOTAL	457,488	387,703	457,388	308,463	90,481	296,639	286,468	-7.13%

Tax Increment Fund

FUND TITLE/FUND # Tax Increment Fund: 030		SOUTH HISTORIC						
DEPARTMENT NAME/# South Historic: 030-31-580	ACTUAL 2013	ACTUAL 2014	BUDGET 2014	BUDGET 2015	ACTUAL 2015	PROJECTED 2015	BUDGET 2016	INCREASE/ DECREASE
EXPENDITURE OBJECT #/NAME								
3101 UNIVERSITY OF FLORIDA MASTER P	2,000	665	665	-	-	-	-	0.00%
3102 HOMES & GARDENS TOUR PROMOTION	333	-	-	500	660	1,000	500	0.00%
5280 MISC EXPENSES	-	-	-	250	-	250	250	0.00%
5400 FRA ANNUAL DUES, TRAINING	-	-	-	600	248	600	600	0.00%
6330 SOUTH HISTORIC EXPENSE	-	-	-	-	-	-	-	0.00%
6331 HOME IMPROVEMENT PROGRAM	26,218	41,340	60,000	60,000	9,440	20,300	20,000	-66.67%
6332 HAMMOCK HALL IMPROVEMENTS	-	-	-	-	-	-	-	0.00%
6333 SIGNAGE	-	-	4,000	4,000	-	-	1,500	-62.50%
6334 COMMERCIAL REHABILITATION GRAN	-	-	40,000	40,000	-	-	40,000	0.00%
6335 HAMMOCK GROVE PROPOSAL	-	-	189,349	-	-	-	-	0.00%
6336 REDEVELOPMENT INCENTIVES	-	-	-	241,221	-	-	-	-100.00%
6337 SITE AMENITIES	-	-	-	13,000	12,254	12,254	5,000	-61.54%
6338 RESIDENTIAL REHAB	-	-	-	-	-	-	50,000	0.00%
6339 RIVER STREET IMPROVEMENTS	-	-	-	-	-	-	80,000	0.00%
6340 CDBG INFRASTRUCTURE (WATER LINE/S	-	-	-	-	-	-	174,385	0.00%
8301 LIVE WHERE YOU WORK	-	-	20,000	20,000	-	-	20,000	0.00%
Total	28,551	42,005	314,014	379,571	22,602	34,404	392,235	3.34%
TRANSFERS								
9100 TRANSFER TO BETTER PLACE - CDBG CD4	-	-	-	-	-	-	25,000	0.00%
9105 REIMB GENERAL-ADMIN EXP	-	-	-	-	-	-	3,192	0.00%
Total	-	-	-	-	-	-	28,192	0.00%
DEPARTMENT TOTAL	28,551	42,005	314,014	379,571	22,602	34,404	420,427	10.76%

Tax Increment Fund

FUND TITLE/FUND # Tax Increment Fund: 030		NORTH HISTORIC							
DEPARTMENT NAME/# North Historic: 030-32-580	ACTUAL 2013	ACTUAL 2014	BUDGET 2014	BUDGET 2015	ACTUAL 2015	PROJECTED 2015	BUDGET 2016	INCREASE/ DECREASE	
EXPENDITURE OBJECT #/NAME									
3101 REID GARDEN DESIGNS	-	-	-	-	-	-	-	0.00%	
3102 STREET SIGN CLEAN-REID GARDEN	-	-	-	-	-	-	-	0.00%	
3103 UNIVERSITY OF FLORIDA MASTER P	-	343	343	-	-	-	-	0.00%	
4801 CHRISTMAS TOUR	-	-	-	-	-	-	500	0.00%	
5280 MISC EXPENSES	-	-	-	1,000	-	250	250	-75.00%	
5400 FRA ANNUAL DUES, TRAINING	-	-	-	600	248	600	600	0.00%	
6320 NORTH HISTORIC EXPENSE	-	-	-	-	-	-	-	0.00%	
6321 HOME IMPROVEMENT PROGRAM	22,040	8,255	40,000	40,000	7,200	7,200	20,000	-50.00%	
6322 GENERAL CAPITAL IMPROVEMENTS	-	-	56,755	94,695	-	-	-	-100.00%	
6323 SITE AMENITIES	-	7,200	12,829	-	117	117	2,000	0.00%	
6324 CDBG INFRASTRUCTURE (WATER LINE/S	-	-	-	-	-	-	135,433	0.00%	
DEPARTMENT TOTAL	22,040	15,797	109,927	136,295	7,565	8,167	158,783	16.50%	
TRANSFERS									
9105 REIMB GENERAL-ADMIN EXP	-	-	-	-	-	-	1,380	0.00%	
Total	-	-	-	-	-	-	1,380	0.00%	
DEPARTMENT TOTAL	22,040	15,797	109,927	136,295	7,565	8,167	160,163	17.51%	
TOTAL EXPENDITURES									
	508,079	445,506	881,329	824,329	120,648	339,210	867,058	5.18%	
CONTINGENCIES & RESERVES									
9901 CONTINGENCY/RESERVE-DOWNTOWN	-	-	26,872	32,127	-	63,951	-	-100.00%	
9902 CONTINGENCY/RESERVE-SOUTH HIST	-	-	-	-	-	345,167	-	0.00%	
9903 CONTINGENCY/RESERVE-NORTH HIST	-	-	-	-	-	128,128	-	0.00%	
Total	-	-	26,872	32,127	-	537,245	-	-100.00%	
TOTAL EXPENDITURES, TRANSFERS, CONTINGENCIES & RESERVES	508,079	445,506	908,201	856,456	120,648	876,455	867,058	1.24%	

DRAFT MINUTES - NOT UP FOR ADOPTION

**MINUTES
CITY OF PALATKA
COMMUNITY REDEVELOPMENT AGENCY
Budget Workshop Meeting
August 31, 2015 p.m. – 5:00 p.m.**

Proceedings of a Called Meeting of the Palatka Community Redevelopment Agency, Palatka, Florida, held on August 31, 2015

PRESENT: Terrill L. Hill, Mayor
Mary Lawson Brown, Commissioner
Justin Campbell, Commissioner
Rufus Borom, Commissioner
James Norwood, Jr., Commissioner
Karl N. Flagg, Commissioner, Putnam County BOCC
Sam Deputy, DPI, Inc., President

Also Present: City Manager Terry Suggs; City Clerk Betsy Jordan Driggers; Assistant Clerk Vicki Young; Finance Director Matthew Reynolds; Interim Chief James Griffith; Projects Manager Jonathan Griffith; Chief Mike Lambert; Captain Matt Newcomb

CALL TO ORDER & READING OF MEETING CALL: Mayor Hill called the meeting to order at 5:05 p.m. and read the following meeting call, which was issued on 8/26/15:

TO CRA MEMBERS: MARY LAWSON BROWN, JAMES NORWOOD, Jr.,
RUFUS BOROM, JUSTIN CAMPBELL, SAM DEPUTY
AND KARL N. FLAGG:

You are hereby notified that a special Workshop meeting of the Palatka Community Redevelopment Agency (CRA) has been called to be held on Monday, August 31, 2015, at the regular meeting place at City Hall, City Commission Chambers, 201 N. 2nd Street, Palatka, FL. The meeting is called to commence at 5:00 p.m.

The purpose of the meeting is to hold discussion and make recommendations concerning the 2015-16 Community Redevelopment Agency/Tax Increment Fund Budgets.

Please govern yourselves accordingly.

/s/ Terrill L. Hill

Terrill L. Hill, MAYOR/Chairman

The following CRA members acknowledged receipt of a copy of the foregoing Notice of Called Workshop Meeting of the CRA on the 26th day of August, 2015.

/s/ Mary Lawson Brown
COMMISSIONER

/s/ Rufus Borom
COMMISSIONER

/s/ James Norwood, Jr.
COMMISSIONER

/s/ Justin Campbell
COMMISSIONER

/s/ Sam Deputy
REPRESENTATIVE
DOWNTOWN PALATKA, Inc.

/s/ Karl N. Flagg
PUTNAM COUNTY BOCC
DISTRICT 3 COMMISSIONER

INVOCATION AND PLEDGE OF ALLEGIANCE – Commissioner Karl Flagg

PUBLIC COMMENTS – There were none

PRESENTATION AND DISCUSSION OF PROPOSED FY 2015-16 CRA/TAX INCREMENT FUND BUDGET – Matt Reynolds, Finance Director did an overview of the draft FY2015-16 CRA/Tax Increment Fund Budget using a PowerPoint presentation. With regards to the Increment Values, Commissioner Norwood asked why there was a decrease. Mr. Reynolds explained that the revenues were broken down by funds.

Downtown TIF Expenditures

Regarding the Downtown TIF Expenditures, Commissioner Norwood wanted to what the increase was for. Mr. Griffith explained it's for advertising. Commissioner Brown said the City needs to be more aggressive in marketing. Mr. Deputy said the City's website and newspaper is good for advertising, but a letter should be mailed to all owners inside the City, not everyone reads the paper. He suggested advertising up north for people to come to Florida. Mayor Hill said the local businesses need to come first. Commissioner Norwood said that Downtown and the City need to get together to develop a plan. Mayor Hill said he has a student that is willing to help write a grant. Commissioner Brown said that senior citizens also need to be remembered. Commissioner Flagg concluded that an incentive package needs to be developed and available to everyone no matter the location.

Commissioner Brown asked if there were micro-loans for cash flow for businesses that are struggling. Commissioner Flagg said they need to narrow the scope, this is a broad a spectrum; detail what it is that we want TIF dollars to do. Mr. Suggs said the CRA needs to narrow its focus and decide what they want to focus on as a group.

Mr. Reynolds said there was a transfer to Better Place Fund for the Southern Riverfront Phase 3 for the increase in landscaping, maintenance contract and wayfinding signage.

Commissioner Campbell said the clock tower does not need to be relocated; the money should go towards something that is needed more. Mayor Hill said they can spend money to refurbish the clock tower to sand blast and paint it, but not move it. Mr. Griffith said refurbishment could cost from \$8,000 to \$10,000. Mr. Deputy said that site amenities, i.e. bathrooms, trash cans, electrical, and benches are needed over and above moving the clock tower. Commissioner Flagg said maintenance needs to be a high priority – things that really need to be done are not getting done.

A question arose about the maintenance of the wooden walkway that FDOT donated to the City. Mayor Hill asked Mr. Suggs to find out if maintenance was included when FDOT signed it over to the City. Mr. Griffith said that staff is currently working with FDOT to get an answer.

Mr. Reynolds said this year, marketing and promotions were combined into a single line, \$15,000 was shown for the 4th of July Fireworks. He said that the Main Street budget proposed is to balance the different categories and the appropriate salary range for the Main Street Manager's position. Mr. Griffith said they can cut down on some things used by Main Street such as renting a stage for \$500.00; they could use Palatka's stage. Mr. Suggs said it depends on the Scope of Service – staff is waiting on the scope to be determined from the CRA to move dollars around in the budget.

Commissioner Flagg said specificity is the key – what if you over spend, then where would the money to cover the Main Street Manager's salary come from. Mr. Griffith said that the state suggests a Grant Agreement with the CRA and they would hire the Main Street Manager. Mr. Deputy said that alleviates some issues and makes it an independent position. Commissioner Brown said that the CRA used to be under the Chamber of Commerce, everyone needs to work together. Mayor Hill said the salary needs to be pulled out and left as a separate line item. Mr. Griffith said that based on marketing promotions, the Main Street Manager is not an economical profession. Mayor Hill said the Main Street Manager needs to be a professional. Commissioner Flagg said to remember you get what you pay for. Mr. Suggs said that having a Main Street Manager also provides a certain number of points when applying for grants.

Commissioner Flagg said if the City cannot afford to pay for the fireworks, they need to say so. They are nice to have, but if there is no money to pay for them, people would have to understand. Commissioner Brown said that if they spend money for a floating dock for fireworks, where are citizens supposed to fish, an area needs to be for designated for citizens' use.

South Historic TIF Expenditures

Mr. Reynolds said this money is to reconfigure Short Laurel Street, Phase IV of the Southern Riverfront Improvement project. Commissioner Flagg asked if the \$175,000 included putting the street back as it was prior to tearing it up for the water line replacements. Mr. Reynolds responded that it does include restoring the street. Commissioner Norwood said site amenities also need to be included – trash receptacles, benches, signage, electrical infrastructure, and bike racks.

Commissioner Flagg said the CDBG would be good to use to improve streetscapes; however clearer definitions should be defined in each category. Mr. Suggs said they can drill down and prioritize projects; they would have to hold another workshop to update the CRA projects.

North Historic TIF Expenditures

Mr. Michael Gagnon, 703 Emmett Street, said there is an outstanding Purchase Order of \$10,900 for one application that is not shown here. The home improvement program has been very successful – he is talking about the \$600,000 - \$700,000 range for this program.

Johnny Brown, 107 S. 9th Street, said the E. W. Lawson Funeral Home will be 100 years old next year, he hopes the façade grant will take out the retail stipulation so that they can apply for a grant.

Angela Murtagh, 726 St. Johns Avenue, said the merchants downtown needs to be included in advertisements for downtown, stating their hours of business. Her business is open from 10:00 a.m. to 6:00 p.m. The 3rd Friday parties and the antique car shows do not help her business. The City needs to promote businesses; if you take a stroll downtown you will see what a deserted town looks like.

Jerry Hafner, 122 Hilty Lane, East Palatka, President of Main Street asked about the administrative cost for a Main Street Manager, i.e. office, phone, etc. He invited the Mayor to the September 12th Main Street Program where they will be developing their annual plan, it will be at Hammock Hall

from 9:00 a.m. to noon. Mr. Deputy said there needs to be fewer limitations on store owners; they can't even put potted plants in front of their business.

Harris Berns-Cadle, P. O. Box 189, Palatka, said it is very important to attract dollars to this City.

Robberta Correa, 118 Dodge Street, said that Main Street requires a full time Manager.

Charles Wellburn, 103 Eagle Nest Court, East Palatka, representing the Azalea City Cruisers said they have been having car shows for the past 30+ years. They started on 3rd Street and are now in the 900 block because businesses will stay open for them and asked them to come down there. He said Classic Impression used to stay open for their event and they appreciated that.

Commissioner Flagg said the downtown merchants and Main Street representatives need to meet and come up with a plan to vibrate downtown. A Master Plan for downtown needs to be done. Mr. Deputy asked if there will be another workshop after these changes are made. Mr. Suggs said they will have another CRA Workshop with the changes at 4:00 p.m. on September 10, 2015.

ADJOURN – There being no further matters to discuss, the meeting was adjourned at 6:32 p.m. upon a motion by Commissioner Norwood.